

## SPLITART PROJECTS WIEN - Radetzkystrasse 4, 1030 Wien

www.splitartprojects.com



SPLITART PROJECTS, a newly established space in the heart of Vienna initiated by Michalis Argyrou and Georg Georgakopoulos, is dedicated to showcasing innovative proposals across diverse contemporary artistic practices and forms including visual arts, performance, video, cinema, fashion, and applied arts. The aim is to collaborate and co-curate both individual and group exhibitions, as well as events with a strong interdisciplinary focus. SPLITART PROJECTS invites international artists from various fields to work alongside curators in a series of co-produced events, fostering experimental cross-disciplinary collaborations and facilitating a meaningful dialogue between the wide public and the arts. These projects are presented through a modular narrative program. Each event serves as a distinct chapter in an ongoing narrative that evolves throughout the year at SPLITART PROJECTS. In the realm of "Arts without Borders," the fusion of interdisciplinary collaborations and diverse elements can lead to unique and unexpected conceptual artwork, attracting collectors and audiences from all over the world.

### **Coup d'oeil/ a glimpse/ der Blick**

**Opening: Tuesday, September 24, 19:00 – 22:00**

**September 24 – October 6, 2024, Monday – Sunday 16:00 – 19:00**

**Christina Koutsolioutsou, Christian Rupp, George Tserionis, Katerina Botsari, Paolo Incarnato, Sebastian Boulter, Thalia Kerouli, Werner Widmer**

**Curated by:** Georg Georgakopoulos, Michalis Argyrou

**Coup d'oeil** marks the inaugural exhibition of SPLITART PROJECTS. The curator's perspective focuses on both the quality of the artistic work and the conditions that will highlight and distinguish it from the multitude of other creative productions.

**Coup d'oeil** is a French term that roughly corresponds to *glimpse* or *glance* in English and *Blick* in German.

**Coup d'oeil** is a gift from God that cannot be attained, but can be achieved through results. Ultimately, professional experience can often cloud one's perspective, when clarity is crucial for keeping a "clear eye". To rise above the mere facts and act based on a careful evaluation of both advantages and disadvantages.

For the curator and artist, **coup d'oeil** is the ability to view things with simplicity and to immerse themselves with the creative process. This is the cornerstone of success. Only when the mind functions in this inclusive manner can it be free to master events rather than be controlled by them...

Georg Georgakopoulos, Michalis Argyrou - Vienna 2024